

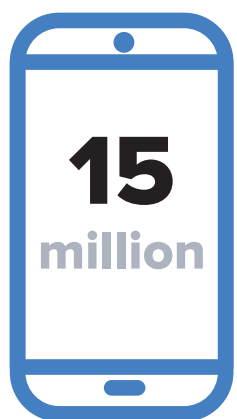
# THE GREAT OS MIGRATION.

## THE CHOICE IS NO LONGER “IF”, BUT “WHEN” AND “WHERE”.

### 2020...



Microsoft abandons support of CE and Windows Mobile.



mobile devices are impacted.



of today's market must migrate.

### OPTIONS

#### 1 **STAY WITH WINDOWS.**

Only **11%** of legacy, Windows-embedded APIs will be supported.

#### 2 **REWRITE YOUR APPLICATIONS.**

##### WHICH OS?

**20%** of rugged handheld computers shipped in 2015 run on Android.



Larger developer community than iOS for enterprise applications.

#### 3 **RETIRE LEGACY DEVICES.**

Develop and deploy a plan to switch to Android devices before

## 2020.



### THE WAITING GAME

#### EVERY DEVICE FAILURE



**65** minutes of downtime.

#### RUGGED HANDHELD DEVICE

YEAR 1

**1%**

device failure.

VS

YEAR 4

**8%**

device failure.

**EVERY 1% INCREASE**

=

**5% INCREASE IN TCO.**

## ANDROID FOR THE ENTERPRISE

Migrate to Zebra's advanced, rugged technology, designed to support today's businesses with the power of enterprise-class Android.

- Improved workflow.
- Increased security protocols over consumer-grade Android.
- More data capture features.
- Streamlined device and application management.
- Stable developer community.



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